



MEDIA KIT

AHK NETWORKING OPPORTUNITIES

10
JAHRE



AHK

Deutsch-Aserbaidjanische
Auslandshandelskammer
Alman-Azərbaycan
Xarici Ticarət Palatası

ADVERTISE WITH US

Are you looking for sales partners in Azerbaijan or Germany? Are you a company active in Azerbaijan and interested in optimising your business strategies and expanding your network in both countries? The German-Azerbaijani Chamber of Commerce (AHK Azerbaijan) offers an ideal advertising platform to showcase your company in the best light and effectively connect your brand with the relevant target groups.



AHK AS A PART OF THE GLOBAL NETWORK

The AHK Azerbaijan is the most powerful European business association in Azerbaijan, representing the interests of over 160 member companies as a part of the global network of German Chambers of Commerce Abroad in over 92 countries at 140 locations. Thus, we offer you excellent advertisement opportunities to present your company, services and products to worldwide audiences.



ADVERTISEMENT OPPORTUNITIES

Increase your visibility and ensure your success with the AHK Azerbaijan:

- Annual Partnership
- Events
- Newsletter
- Publications
- Website



YOU ARE GOING TO REACH OUT

- AHK Azerbaijan members and partners
- Executives of top Azerbaijani, German and international companies
- Policy-makers from the economy and politics in both countries
- German and international delegation members visiting Azerbaijan
- Germany Trade and Invest (GTAI) and other relevant German institutions
- Embassies and diplomatic missions in Azerbaijan

Facts

The AHK Azerbaijan is the biggest European Chamber active in Azerbaijan.



OVER **160**
member companies



AROUND **3,500**
followers



AROUND **500**
newsletter subscribers



OVER **10,000**
page views/monthly

**We would be happy to create individual packages for your company presence on request. Contact us for customised options and further enquiries:*

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AHK ANNUAL PARTNERSHIP

A partnership with the AHK Azerbaijan provides you with many exclusive benefits and services, enhancing the perception and strengthening the market presence of your company by using the extensive German and Azerbaijani business network throughout the entire year.

EXPLORE NEW OPPORTUNITIES BY PARTNERING WITH THE AHK AZERBAIJAN!

Benefits of being AHK Azerbaijan Partner:

- Gaining access to exclusive information on political framework conditions, current matters and industry-specific information
- Access to business-relevant contacts, potential business partners at CEO level and decision-makers from politics and business
- Access to experts for your market entry or expansion of your business relationships in Azerbaijan in the networking events

All partner packages include:

- Invitations to the AHK Azerbaijan networking events
- Exclusive rights to use the AHK logo as a partner for your external communication
- Special tariffs for the AHK Azerbaijan business services
- Your web banner on the AHK Azerbaijan website with a hyperlink to your website

Platinum - Gold - Silver

DELIVERED BY AHK AZERBAIJAN	PLATINUM	GOLD	SILVER
AHK Azerbaijan Membership	✓	✓	
Right to use the AHK logo as a partner for your external communication	✓	✓	✓
Your visibility at AHK events			
Your company's acknowledgement in invitation e-mails sent to over 6000 businessmen and high-level representatives of local and international business communities	✓		
Your company's acknowledgement on the AHK Azerbaijan website and social media pages (LinkedIn & Facebook)	✓	✓	✓
Your company's acknowledgement in the welcoming speech at AHK events	✓	✓	✓
Free entrance tickets to a selected event	6 VIP tickets or seats	4 VIP tickets or seats	2 VIP tickets or seats
A short speech by a representative of your company as a speaker in a panel discussion	✓		
Presentation of your company in an AHK Impuls event	✓		
Your company's information stand in a foyer area	✓	✓	
Your company's roll-up (80x200cm) in a foyer area	✓	✓	✓
List of participants at AHK business events	✓		
Your logo on the tickets of a social event	✓	✓	
Your logo on the agenda of a business event	✓		
Your logo on an event screen	✓	✓	✓
Your logo on an event banner/roll-up provided by the AHK	✓	✓	✓
Your visibility materials distributed at the AHK event			
"Leaderboard" web banner with a hyperlink for three months	✓		
"Skyscraper" web banner with a hyperlink for three months		✓	
"Rectangle" web banner for three months			✓
Your logo on the "Annual Partners" sub-page	✓	✓	✓
Your logo on the "Events" sub-page	✓	✓	✓
Your web banner in the AHK Azerbaijan digital Newsletter	once a month	once a month	once
Partner Package Prices in AZN	10,000	7,500	5,000
All prices are exclusive of 18% VAT.			

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AHK AZERBAIJAN EVENTS

The AHK Azerbaijan offers an exclusive opportunity to present your brand, products and services at flagship AHK events as a sponsor. Do not miss the chance to receive special access to the regular AHK events, forums, seminars and conferences with the participation of the high-ranking government representatives and decision-makers from the largest international business community in Azerbaijan.

Reach the top B2B decision-makers with us, benefit from our DIHK network for your business initiation and use the traditional AHK events as an exclusive communication platform for intensive networking. Around 4,000 participants attend the forums, conferences and social events organised by the AHK Azerbaijan each year.

All event sponsorship packages include:

- Placement of your logo on visibility materials
- Acknowledgement of your company during events
- Placement of your logo in the AHK Azerbaijan digital Newsletter with a hyperlink to your website
- Acknowledgement of your company on the AHK Azerbaijan website and social media channels



AHK Impuls is a networking platform for AHK member and partner companies to discuss current economic trends and to facilitate information exchange. Each impuls session focuses on the latest topics with the participation of an honorary guest speaker from the government.



German-Azerbaijani Business Forum is one of the unique bilateral events for business leaders, executives and relevant government institutions promoting business and economic relations between Azerbaijan and Germany.



AHK Sommerfest brings more than 250 members and friends together to celebrate the enchanting start of the summer season in a cosy atmosphere with a stunning sea view.



AHK Oktoberfest hosts over 350 participants from local and international companies in Azerbaijan to spend a traditional Bavarian evening accompanied by Bavarian beer and delicious specialities from Germany.

Facts

OVER 20
AHK Impuls meetings

AROUND 25
Members Assemblies

AROUND 40
Forums and Business conferences

AROUND 15
social events

For customised options and further enquiries:



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AHK AZERBAIJAN NEWSLETTER

A digital newsletter is an exclusive service offered to AHK Azerbaijan members, partners and friends in the English language twice a week (Tuesdays and Fridays). It provides the recipients with the latest financial, market and economic news from Azerbaijan and Germany and keeps them up-to-date about activities, ongoing projects and upcoming events of the AHK Azerbaijan.

DO NOT MISS THE OPPORTUNITY TO REACH OUT OUR STRONG BUSINESS NETWORK BY BOOKING A SPACE TO PROMOTE YOUR COMPANY!

Benefits of advertising with the AHK Azerbaijan Newsletter:

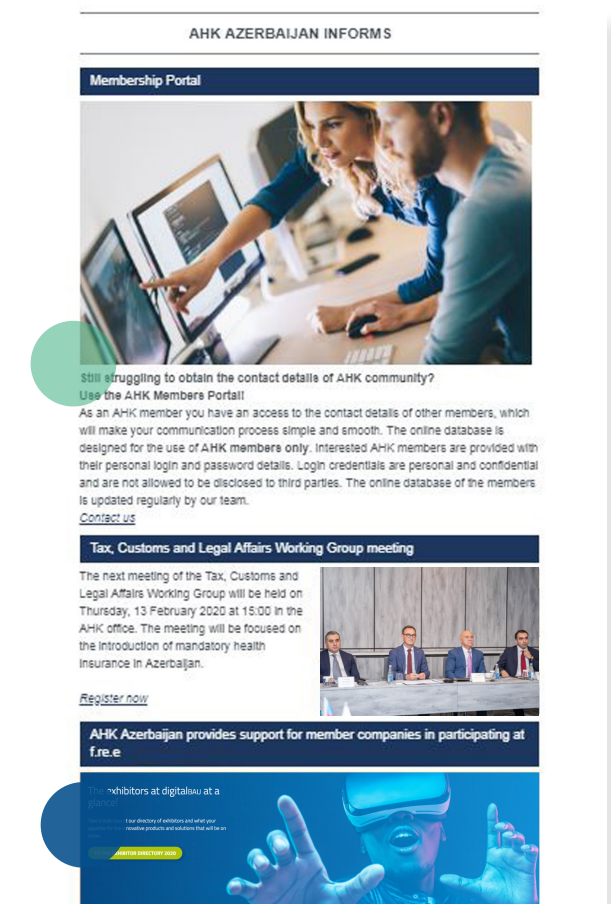
- **Exposure** - With our sizeable readership, your advert will have direct access to over 500 representatives of the local and international business community and all other interested partners and stakeholders of the Chamber.
- **Brand Promotion** - You will increase the visibility of your products and services among our large readership with a direct hyperlink to your website.
- **Flexibility** - Our flexible and affordable advertising options enable you to find the perfect way to address our international readership of senior executives and high level professionals in German and international companies.
- **Non-Members** - You are going to receive the digital AHK Newsletter free of charge for the valid period of your advertisement.

PLACEMENT OPTIONS AND PRICES

- 1. Advertorial
image (600x350px)
text (max 200 words)
- 2. Banner
image (600x350px)

DURATION	ADVERTORIAL	BANNER
One time ad	150 AZN	120 AZN
More than two circulations	125 AZN	110 AZN

*Prices are exclusive of 18% VAT.
*AHK Members enjoy 15% discount.



Placement of your ad within the news content, information text max. 200 words. Technical requirement: high-resolution image, 600x350px (jpeg or png) including the image source. To ensure the publication of your advertisement, please get in touch with us at least 2 days prior to the envisaged publication date.

For customised options and further enquiries:

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AHK AZERBAIJAN PUBLICATIONS

How are the sectors currently developing? What are the positive trends? Where are the opportunities in the market? The AHK Publications aim to provide readers with answers to these questions and are intended as a guide for those interested in the Azerbaijani market. All publications are available for download free of charge at our official website.



FOREIGN BUSINESS IN AZERBAIJAN BUSINESS CLIMATE SURVEY 2021

is a stand-alone publication released by the German-Azerbaijani Chamber of Commerce (AHK Azerbaijan) in cooperation with KPMG Azerbaijan. This Report is based on the findings of the business climate survey (distributed in May-July 2021) reflecting the feedback on the activities of foreign business representatives in Azerbaijan with a specific focus on the investment climate in the country.

- **Printing:** 300 copies
- **Language:** English
- **Published:** September 2021

1st GERMAN-AZERBAIJANI SUSTAINABILITY FORUM

Sustainable Development of Water and Wastewater Infrastructure in Azerbaijan is a unique project initiated by the AHK Azerbaijan as part of the "Environmental Technologies Export Initiative" with the support of the Federal Ministry for the Environment, Nature Conservation, Nuclear Safety and Consumer Protection (BMUV). In addition to a training course for employees of Azerbaijani companies, the AHK also held the 1st German-Azerbaijani Sustainability Forum in Baku. During the forum, the publication was released, which informs companies about the future plans of the Azerbaijani government as well as the upcoming challenges in Azerbaijan in the water sector.

- **Printing:** 250 copies
- **Language:** English
- **Published:** October 2021



VOCATIONAL EDUCATION AT ABSHERON PENINSULA AND BEYOND

is a unique publication released by the German-Azerbaijani Chamber of Commerce (AHK Azerbaijan) in cooperation with the State Agency on Vocational Education under the Ministry of Education. The publication provides an overview of Azerbaijan's opportunities, which entails recruiting skilled graduates in various professions, engaging in vocational education processes through internships, examinations, practical training and curriculum development, or further qualifying existing personnel in advanced training.

- **Printing:** 600 copies
- **Language:** English and Azerbaijani
- **Published:** June 2021



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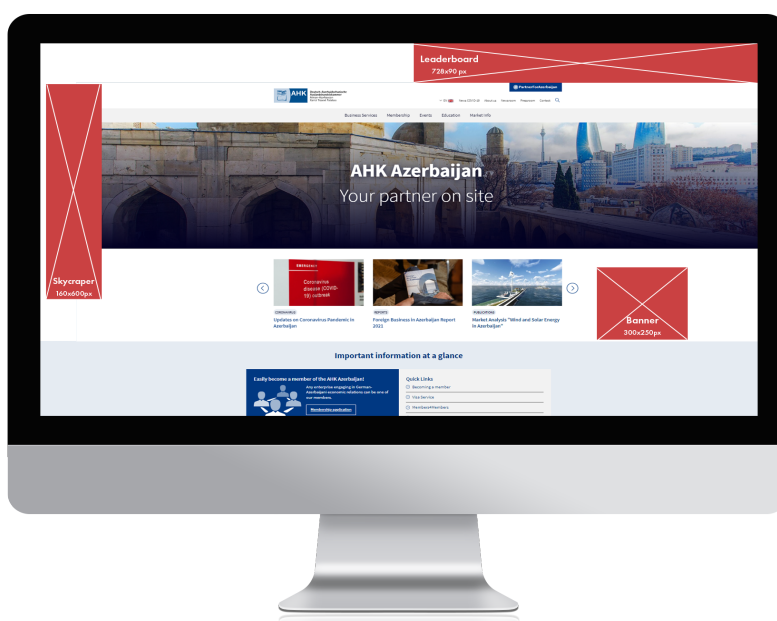
AHK AZERBAIJAN WEBSITE

The AHK Azerbaijan website provides information on the entire range of services, activities, upcoming projects, events of the Chamber, as well as the latest financial, market and economic news and publications from Azerbaijan and Germany. The website is clicked on more than 1,000 times every day on average. About 30,000 unique visitors access the AHK Azerbaijan website annually.

FIND THE PERFECT WAY TO ADDRESS OUR INTERNATIONAL AUDIENCE ONLINE!

Benefits of placing your advertising banners on the AHK Azerbaijan website

- **Exclusive Audiences** - The most dynamic way to reach senior executives and high-level professionals of German and international companies, as well as partners from government institutions, embassies and diplomatic missions.
- **Flexibility** - Our flexible and affordable advertising options enable you to get the top spot on our home page or selected subpages with a hyperlink to your website.
- **Statistical report of your banner** - You will be provided with a statistical report on your advert banner at the end of each month.



BANNER PLACEMENT OPTIONS AND PRICES

WEB BANNER TYPES	1 month	3 months 15% discount	6 months 20% discount	1 year 25% discount
Leaderboard on the homepage	500, - AZN	1,275, - AZN	2,400, - AZN	4,500, - AZN
Leaderboard on selected sub-pages	400, - AZN	1,020, - AZN	1,920, - AZN	3,600, - AZN
Skyscraper on the homepage	450, - AZN	1,148, - AZN	2,160, - AZN	4,050, - AZN
Rectangle on the homepage	350, - AZN	893, - AZN	1,680, - AZN	3,150, - AZN
Rectangle on selected sub-pages	250, - AZN	638, - AZN	1,200, - AZN	2,250, - AZN

* All prices are exclusive of 18% VAT.

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